2010 ICHRIE Conference
Call for Papers

International CHRIE invites hospitality & tourism educators, graduate students, industry professional and association executives to submit presentations for the 2010 International CHRIE Conference to be held 28-31 July 2010 in San Juan, Puerto Rico, USA.

All members of ICHRIE are invited to become reviewers for either track. As details below, the submission process utilizes a full electronic format again this year. As such, reviewers can participate from anywhere in the world. ICHRIE especially encourages those members outside of North America to engage in this worthwhile service to the organization.

Papers may be submitted for either **REFEREED** or **SYMPOSIUM** tracks.

Refereed Track
Submissions should be:
- Conceptually-based (or)
- Empirically-based

Submissions can be submitted for:
- 20-minute stand-up session
- Poster Presentation

Submissions are judged on the following three criteria:
- Overall quality (design of the study, development of the concept, etc.)
- Significance of the contribution to the discipline
- Interest to International CHRIE members

Refereed papers must be formatted as follows:
- Page 1 – title page submission form
- Page 2 – title and 100-word abstract (Note: Authors names should **NOT** be included on this page)
- Text should include references, figures and tables. May not exceed 15 pages (double spacing). Tables and figures may not exceed four (4) pages in total.

Refereed posters must be formatted as follows:
- Page 1 – title page submission form
- Page 2 – title and 100-word abstract (Note: Authors names should **NOT** be included on this page)
- Summary including references. May not exceed 3 pages (double spacing).

Submissions are required to be either conceptually- or empirically-based and can be submitted for either twenty (20) minute stand-up or poster presentations. Papers that are not research-based should be submitted through the symposium track (see next section). Submissions for refereed papers are subject to a double-blind review process by ICHRIE's Paper Review Committee. Each paper is assigned a number; the identity of the author(s) is not revealed. An independent evaluation is then completed by at least two reviewers.

Conceptually-based papers seek to develop a fuller understanding of the hospitality & tourism industry and education by building on existing knowledge. For example, a conceptual model explains facts of

events in a way that increases understanding. This should be more than a basic introduction to a topic. The structure of a conceptual paper includes: (1) a description of the topic and review of previously published work; (2) unique treatment, analysis, or critique of the current state of knowledge on the topic; and (3) implications for hospitality & tourism education, research, or industry practice.

Empirically-based papers are original research to test or develop a theory or make a new contribution to the knowledge base of the field. An empirical paper includes: (1) background information, explanation of major concepts, importance of testable research questions, and a review of previous research; (2) description of methodology that includes research design, instrumentation, data collecting procedures, and data analysis; and (3) discussion of results of the investigation with implications for the advancement of hospitality & tourism research and/or industry practice.

Poster sessions may be used to present works in progress and conceptually- or empirically-based. The poster session paper includes: (1) significance of the study; (2) literature preview; (3) proposed methodology; and (4) application to hospitality & tourism education and/or industries.

Best Paper Designation
Papers judged to have outstanding merit by the Paper Review Committee will receive a Best Paper designation in the conference program and will be recognized at a general session for all attendees. It is expected that no more than 10% of accepted papers will receive this meritorious distinction.

Refereed presentation submissions accepted for the 2010 ICHRIE Conference will be published on the official 2010 Conference Proceedings online. Refereed poster submissions accepted for the 2010 ICHRIE Conference will include abstracts printed in the official Conference Program Book. Abstracts must not exceed 100 words.

Symposium Track
Symposium tracks encompass five (5) different venue categories:
- Panels
- Roundtable discussions
- Special interest sessions
- Stand-up presentations
- Workshops

Symposium presentations may be submitted as:
- Individually
- As a group

Symposium "musts":
- Submissions must not exceed 10 pages, double spaced
- Abstracts must not exceed 100 words
- Constructs and/or variables must be identified in words only
- Submissions must be original work

The Symposium Track is a multi-dimensional channel for ICHRIE members to share a wide variety of industry and educational knowledge and experience. This is a useful channel to report on the latest trends in hospitality & tourism. It can be used to inform others about cutting-edge technology and the necessary skills to advance within the profession. Sessions can be created to discuss the challenges and achievements of educating students, working within the industry and for other industry-related experiences. This channel is used to contribute to the profession's body of knowledge through the sharing of unique and timely findings.

Members are required to submit a symposium presentation proposal. Either as an individual or as part of a group, members could join the ranks of the profession's recognized experts. To build a quality

conference program, all submissions are reviewed and evaluated by a team of your peers. The evaluation process is competitive.

General criteria used for selection includes:
- What is the relevance and significance to our fields?
- Is the proposal useful and practical?
- Does it represent forward thinking? Was it visionary?
- Is the presentation appropriate to the category and timeframe selected?
- Is it focused on the educator and/or the corporate executive?
- Is the instructional design creative?
- Is there demonstrated knowledge of the subject matter?
- Is the material presented logically?
- Does the proposal incorporate the conference theme?
- Is there an indication of strong and creative presentation skills?

Panels are designed for larger group presentations and discussions of a hospitality or educational topic of general interest. Proposal sponsors select the theme and enlist several panel members to act as primary discussants. A common format is to first have panel members discuss or debate the topic. This formal period is often followed by a period of participation by audience members. Panels are scheduled throughout the conference program. To ensure constructive proposals, each panel member's participation must be committed at the time of proposal submission.

Roundtables create opportunities for small groups to engage in discussion about a particular hospitality or educational topic. Proposal sponsors lead the discussion, perhaps with an initial presentation, but the majority of each session should be an open discussion among the participants. Generally these sessions consist of 6-12 people and are held at large, round conference tables.

Various Special Interest Groups (SIG) or ICHRIE Committees may choose to use scheduled session time to conduct meetings for group members. The time may be used for a variety of activities including announcements, research reports, advancement in the field, committee business, etc. Usually only the group chair submits a request to schedule a SIG or committee meeting.

Stand-ups are formal presentations of a hospitality or tourism topic. Typically conducted in presentation format, stand-ups generally report some interesting findings. Since these sessions are not blind-reviewed, they are not designed for complete research projects. Proposals of an empirical or theoretical nature should be submitted to the Refereed Track. Stand-ups are held as scheduled sessions throughout the conference.

Workshops are designed to be interactive sessions wherein participants engage in learning and other growth activities. These sessions focus on teaching or demonstrating a distinct topic or technique. Audience members expect to be actively engaged during the session. Lecture formats are not appropriate for workshops.

Symposium submissions are required to be no more than 10 pages total inclusive of every page. The abstract must be 100 words or less. The submission should contain few and only necessary footnotes or endnotes. Constructs and variables should be identified in words, not abbreviations, and any prior publication of the data featured in the manuscript must be explicitly acknowledged.

All manuscripts must be original works not yet submitted to any other journals, conferences or publications prior to the conference. Following the conference, authors may submit the manuscript for publication consideration by other journals.

Submission Guidelines
Speakers may participate in:
- Up to three (3) Refereed presentations

- Up to three (3) Symposium tracks
- An unlimited number of poster presentations

Submissions must be submitted:
- Electronically through the ScholarWorks website at http://scholarworks.umass.edu/refereed/ (for refereed) or http://scholarworks.umass.edu/symposium/ (for symposium), using designated forms for Refereed and Symposium submissions.
- By 11:59pm (Eastern Standard Time) on 20 January 2010.
- With author name, affiliation and order in final format. Changes to this information will not be permitted after submission of manuscript.

To ensure a balanced program, a speaker may participate in no more than three (3) refereed presentations and three (3) symposium tracks. There is no limit to the number of poster presentations. Presentations will be schedule throughout the ICHRIE Conference. Once you submit a proposal, you are asked to be prepared to appear on any day of the conference.

All submissions for the 2010 ICHRIE Conference are required to be submitted electronically. A paper may only be submitted once. Once submitted, the order and names of authors listed on the original submission may not be altered including indication of the lead author's name.

Refereed proposals are submitted to the Chair (Evangelos Christou) using the online Refereed submission forms. Symposium (including SIG and Committee Meeting) proposals are submitted to the Chair (Amit Sharma) using the online Symposium submission forms. This is the only acceptable format available for the submission of proposals.

All submissions are due by 11:59pm (Eastern Standard Time) on 20 January 2010.
Notices of review decisions will be sent to the lead authors during the first week of April 2010.

Other important instructions
Sales pitches for products or services disguised as proposals will not be considered. All presenters are required to indicate their agreement to participate prior to submission.

ICHRIE will correspond with lead (primary) author only. Co-presenters should not contact ICHRIE. It is the primary author's responsibility to notify all co-presenters regarding the status of the submission as well as to notify ICHRIE of any change in lead author contact information. ICHRIE will use the contact information provided with the original submission; it is the lead author's responsibility to notify ICHRIE of any change in contact information.

All presenters are required to register for the full conference or for a one-day conference registration for the day of the presentation(s). All travel & additional expenses, including the conference registration fee, are the responsibility of the presenter(s). Please not that at least one presenter of any given presentation must be an International CHRIE member in good standing. Any co-presenters who are not ICHRIE members will be required to register for the conference & pay the full non-member rate.